

Quick Reference Guide for Accepting RPAC Investments and Conducting RPAC Fundraisers

- ‘Hard’ (personal) funds can be used for federal candidates.
- ‘Soft’ (corporate) funds can be used for state and local candidates, but not for federal candidates.
- NAR’s Political Advocacy Fund (PAF) can accept soft money, but it will be used for advocacy and grassroots programs, not for candidates.
- Soft money is counted dollar-for-dollar towards the state goal and Major Investor recognition.
- Only solicit RPAC investments from members within the restricted class:
 - REALTORS®
 - Affiliates (the affiliate member must be an individual, not a company)
 - State & local board/association staff
 - Immediate family members of any of the above
- You need the following information for all investors:
 - NRDS ID Number
 - Full Name
 - Mailing Address
 - Membership Type (e.g., REALTOR®, Affiliate, etc.)
 - Investment Amount
 - Date of Investment
- You **cannot** accept the following funds as an RPAC investment:
 - Contributions made in the name of another
 - Any part of a cash contribution exceeding \$100.00 per day
 - Anonymous contributions, regardless of the amount
 - Contributions from members providing goods or services under contract to the federal government
 - Contributions by minors under the age of 18
 - Contributions from Foreign Nationals

- You need to have the Georgia RPAC Disclaimer on all solicitation materials, including emails, websites, dues billing statements, invitations, flyers, etc.
- If you collect RPAC investments from REALTOR® members, you must turn in that money to your local association ASAP in order to meet the time limits set forth by Federal law. The clock starts ticking when the investment is given:

Investments of \$50.00 or less must be sent to GAR within 30 days.

Investments of more than \$50.00 must be sent to GAR within 10 days.

- Remember the “One-Third Rule” if there is an exchange of money for a prize: *The value of prizes, merchandise, or entertainment distributed to contributors at a fundraising event may not exceed one-third of the total contributions made by contributors at the event. This value is determined exclusive of food, beverage, and facility expenses.*
- All items offered to investors must be assigned a fair market value. This applies to auction items, gifts, awards, etc.
- Raffles and other “games of chance” are **not** permitted under state law for RPAC fundraising.
- People outside of the restricted class (see above) cannot do any of the following:
 - Receive invitations, flyers, or emails regarding RPAC events
 - Attend RPAC fundraising events
 - Purchase tickets or merchandise to benefit RPAC
 - Donate money or goods & services for an RPAC event